



# ANNOUNCEMENT

November 08, 2024

Dear Valued Customer:



Owens Corning BM Korea is excited to announce the launch of our new color “Williamsburg Gray” for Oakridge Super shingle which is also announced as 2024 Shingle Color of the Year from Owens Corning HQ.

Offering a modern take on conventional shades of gray, Williamsburg Gray is infused with nature-inspired tones that integrate slate grays, volcanic black shades, and earthy browns to deliver a timeless color statement on a building’s roof.

## **Classic, Elegant, Beautiful and Performance**

According to our prior survey, people ranked Williamsburg Gray the best color among all the shingle colors! The images many people captured from Williamsburg Gray – Classic, Elegant, Beautiful – would perfectly matched various buildings add curb appeal while delivering durability and high performance in a wide range of weather conditions.

Please check attached flyer and visit Owens Corning Roofing System E-catalog website (<https://toast.slug.kr/hosting/ebooks/owens/shingle/index.html>) and find out more about product, and feel free to contact your Owens Corning representative or our distribution partners at any time.

Thank you.